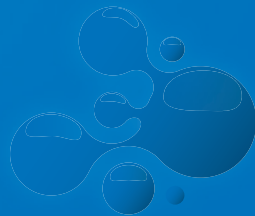


# ENFOCUS SWITCH

## WOODWING ENTERPRISE INTEGRATION



**Dear partner,**

We are pleased to inform you that we have released updated versions of the WoodWing Enterprise Download and WoodWing Enterprise Upload configurators. Both configurators now support WoodWing Enterprise versions 7 up until 9.x. Version 9.2 is the latest WoodWing Enterprise version.

### **What is WoodWing Enterprise?**

WoodWing Enterprise, is a server-based publishing system developed by WoodWing in the Netherlands and is used by publishers, content producers, editors, photographers and managers. Through a user-friendly Content Station application, daily tasks are performed, ranging from content planning to final publication.

The configurators enable the upload of files from Switch to WoodWing Enterprise and the download of files from WoodWing Enterprise to Switch. During the Upload and Download of files the job's metadata can be adjusted or updated. The configurators make use of the unique features used in WoodWing Enterprise such as Brand, Publication channel, (current) Issue, Edition, Category, changing Status, and more.

### **Switch integration use cases**

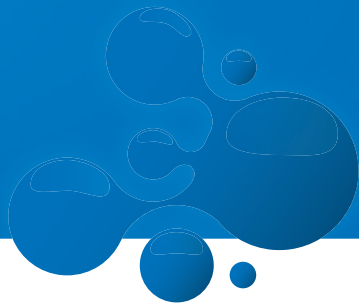
For Switch ó WoodWing Enterprise integration use cases we advise you to consult the Crossroads community site at following location:  
<http://www.crossroads-world.com/en/Home/Get%20Applications/WoodWing%20Enterprise>

Various Switch Flows have been made available, demonstrating the use of both configurators.

The new WoodWing configurators can be retrieved through the Enfocus Pack Manger in Switch or by downloading them from the community site by selecting the above mentioned url followed by selecting the "Configurators" tab..

# ENFOCUS SWITCH

## WOODWING ENTERPRISE INTEGRATION



### SMART AUTOMATION WITH ENFOCUS SWITCH

Automate repetitive tasks and reduce the number of touch points associated with receiving, sorting and processing files. Integrate seamlessly with third-party applications to eliminate errors and increase throughput.



+



**The power to automate and streamline multi-channel publishing and the archiving of assets**

#### WITH SWITCH YOU CAN:

- Automate the reception, sorting, processing and delivery of assets to WoodWing Enterprise.
- Download, modify and upload assets as new versions.
- Integrate with numerous 3rd party applications, enabling automated & streamlined production.
- Preflight & optimize PDF assets before uploading them again into WoodWing Enterprise.
- Upload assets into WoodWing Enterprise using metadata like: Brand, Category, Issue, and Status...
- And much more...

MORE  
**POWER**  
TO YOU



Scan to read more about  
Enfocus Switch or go to  
[www.enfocus.com/switch](http://www.enfocus.com/switch)



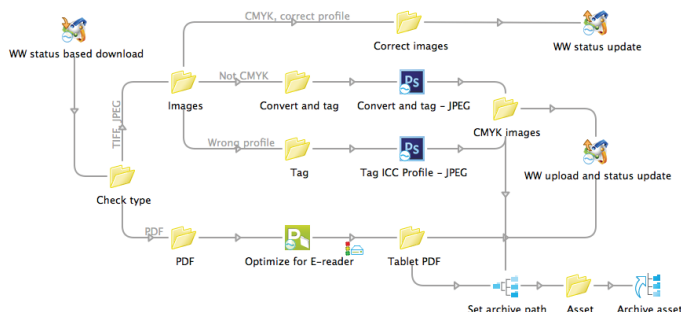
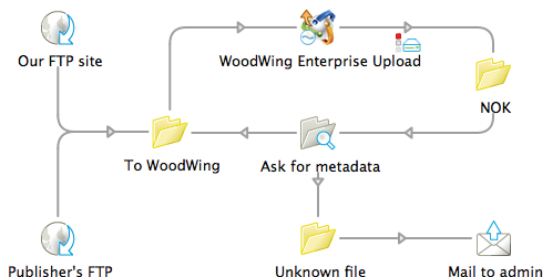
# ENFOCUS SWITCH

## WOODWING ENTERPRISE

### INTEGRATION

#### Automate the upload of assets into WoodWing Enterprise

Automatically retrieve files from FTP sites and upload them in the right publication channel of the corresponding brand as a new or updated asset.



#### Automate repurposing & optimizing assets

Download assets automatically based on their status, and if needed convert images to the required color space and tag them with the correct ICC Profile, and optimize PDF files for tablet usage.

#### Streamlining the archival of assets

Download assets based on the complete asset specification (Brand, Publication, Channel, Issue, etc.) and create structured folders on any file or FTP server using the specification in which the assets will be archived.

